

Bachelor/Master Internship or Thesis AssignmentCompetitive Intelligence Database

<https://www.icdrachten.nl/vacatures/bachelor-master-internship-or-thesis-assignmentcompetitive-intelligence-database/>



Bedrijf: Philips

Locatie: Drachten

Opleidingsniveau: HBO/ WO

Periode: At least 4 months

Stage: Ja

At Philips Oral Healthcare, Research and Development Team, we develop innovative solutions to ensure people can get a healthy mouth and smile outside of the dental clinic just by using our products daily. Product range from power toothbrushes, water flossers, and whitening products. In this assignment, you will support the creation of a database with multiple inputs from various sources

and data types in order to build intelligence on competitor products. You will be responsible for building user interfaces to enter/upload new information and the connection points to the right fields, allowing anyone from Research and Development team to interact and learn from the information. We are looking for someone who has knowledge about and/or has affinity with:

- User Experience Research, Design, and/or Strategy
 - Human Computer Interaction Design
 - Engineering
 - Statistics, Data Science, Analysis and/or Informatics, or similar fields
 - Microsoft Dataverse (preferred) or Microsoft Access
 - Microsoft PowerApps
 - Microsoft PowerBI
- We expect from you that you:
- Problem-solving skills
 - Written and verbal communication skills
 - Development, coordination, and execution of project plans
 - Self-starter requiring little direct supervision
 - Comfortable with ambiguity, including ambiguous data sets and with triangulating data from different sources
 - Strategic minded and metric driven
 - Experience collaborating with cross functional teams
 - Experience in Healthcare preferred but not required
 - Global experience working across multiple locations and timezones a plus

Philips Oral Healthcare

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